

## APPENDIX A: ONLINE PR DISTRIBUTION

Appendix A provides a comprehensive list of all online media outlets included in the campaign PR push.

COMPLETE ONLINE DISTRIBUTION				
Media Outlet	Location	Type	Industry	Audience
Yahoo!	United States	Portal	Media & Information	51,804,000
MarketWatch	United States	News & Information Service	Financial	758,000
Reuters	United States	News & Information Service	Financial	617,000
Boston Globe	United States	Newspaper	Media & Information	561,000
Wichita Business Journal	United States	Newspaper	Media & Information	389,000
Washington Business Journal	United States	Newspaper	Media & Information	389,000
Minneapolis / St. Paul Business Journal	United States	Newspaper	Media & Information	389,000
Triangle Business Journal	United States	Newspaper	Media & Information	389,000
Business Journal of the Greater Triad Area	United States	Newspaper	Media & Information	389,000
Tampa Bay Business Journal	United States	Newspaper	Media & Information	389,000
St. Louis Business Journal	United States	Newspaper	Media & Information	389,000
South Florida Business Journal	United States	Newspaper	Media & Information	389,000
Puget Sound Business Journal	United States	Newspaper	Media & Information	389,000
San Jose Business Journal	United States	Newspaper	Media & Information	389,000
San Francisco Business Times	United States	Newspaper	Media & Information	389,000
San Antonio Business Journal	United States	Newspaper	Media & Information	389,000
Sacramento Business Journal	United States	Newspaper	Media & Information	389,000
Portland Business Journal	United States	Newspaper	Media & Information	389,000
Pittsburgh Business Times	United States	Newspaper	Media & Information	389,000
Business Journal of Phoenix	United States	Newspaper	Media & Information	389,000
Philadelphia Business Journal	United States	Newspaper	Media & Information	389,000
Pacific Business News	United States	Newspaper	Media & Information	389,000
Orlando Business Journal	United States	Newspaper	Media & Information	389,000
New York Business Journal	United States	Newspaper	Media & Information	389,000
Nashville Business Journal	United States	Newspaper	Media & Information	389,000
Business Journal of Greater Milwaukee	United States	Newspaper	Media & Information	389,000
Memphis Business Journal	United States	Newspaper	Media & Information	389,000
Business First of Louisville	United States	Newspaper	Media & Information	389,000
Los Angeles Business from bizjournals	United States	Newspaper	Media & Information	389,000
Kansas City Business Journal	United States	Newspaper	Media & Information	389,000
Jacksonville Business Journal	United States	Newspaper	Media & Information	389,000
Houston Business Journal	United States	Newspaper	Media & Information	389,000
Denver Business Journal	United States	Newspaper	Media & Information	389,000
Dayton Business Journal	United States	Newspaper	Media & Information	389,000

Dallas Business Journal	United States	Newspaper	Media & Information	389,000
Business First of Columbus	United States	Newspaper	Media & Information	389,000
Cincinnati Business Courier	United States	Newspaper	Media & Information	389,000
Chicago Business News	United States	Newspaper	Media & Information	389,000
Charlotte Business Journal	United States	Newspaper	Media & Information	389,000
Business First of Buffalo	United States	Newspaper	Media & Information	389,000
Boston Business Journal	United States	Newspaper	Media & Information	389,000
Birmingham Business Journal	United States	Newspaper	Media & Information	389,000
Baltimore Business Journal	United States	Newspaper	Media & Information	389,000
Austin Business Journal	United States	Newspaper	Media & Information	389,000
Atlanta Business Chronicle	United States	Newspaper	Media & Information	389,000
New Mexico Business Weekly	United States	Newspaper	Media & Information	389,000
Business Review	Albany, NY	Newspaper	Media & Information	389,000
International Business Times	United States	Newspaper	Media & Information	329,000
Yahoo! Singapore	Singapore	Portal	Media & Information	129,000
KWTV-TV CBS-9	Oklahoma City, OK	Broadcast Media	Media & Information	68,000
PR Newswire	United States	PR Newswire	Media & Information	66,000
WISTV NBC-10	Columbia, SC	Broadcast Media	Media & Information	53,000
WFMZ-TV IND-69	United States	Broadcast Media	Other	53,000
Press-Enterprise	United States	Newspaper	Media & Information	50,000
WAFB CBS-9	Baton Rouge, LA	Broadcast Media	Media & Information	48,000
KOTV-TV CBS-6	Tulsa, OK	Broadcast Media	Media & Information	48,000
WCMH-TV NBC-4	Columbus, OH	Broadcast Media	Other	45,000
WXIX FOX-19	Cincinnati, OH	Broadcast Media	Media & Information	39,000
WAVE NBC-3	Louisville, KY	Broadcast Media	Media & Information	37,000
WAFF NBC-48	Huntsville, AL	Broadcast Media	Media & Information	35,000
WFIE NBC-14	Evansville, IN	Broadcast Media	Media & Information	35,000
WWBT NBC-12	Richmond, VA	Broadcast Media	Media & Information	34,000
WSFA NBC-12	Montgomery, AL	Broadcast Media	Media & Information	30,000
WCSC CBS-5	Charleston, SC	Broadcast Media	Media & Information	30,000
KHNL-TV NBC-8	Honolulu, HI	Broadcast Media	Media & Information	30,000
WRCB-TV NBC-3	Chattanooga, TN	Broadcast Media	Media & Information	29,000
WCAX CBS-3	Burlington, VT	Broadcast Media	Media & Information	29,000
WSPA-TV CBS-7	Spartanburg, SC	Broadcast Media	Other	27,000
WSET-TV ABC-13	Lynchburg, VA	Broadcast Media	Media & Information	27,000
KLTV ABC-7	Tyler, TX	Broadcast Media	Media & Information	27,000
WLOX ABC-13	Biloxi, MS	Broadcast Media	Media & Information	26,000

KHQ-TV NBC-6	Spokane, WA	Broadcast Media	Media & Information	26,000
WDRB FOX-41	Louisville, KY	Broadcast Media	Media & Information	24,000
WALB NBC-10	Albany, GA	Broadcast Media	Media & Information	24,000
WBOC CBS-16	Salisbury, MD	Broadcast Media	Media & Information	23,000
KFMB-TV CBS-8	San Diego, CA	Broadcast Media	Media & Information	23,000
WBMA-TV ABC-33 / ABC-40	Birmingham, AL	Broadcast Media	Media & Information	23,000
Ticker Technologies	United States	News & Information Service	Financial	22,000
Spoke	United States	News & Information Service	Other	21,000
KTUL-TV ABC-8	Tulsa, OK	Broadcast Media	Media & Information	19,000
WTOC CBS-11	Savannah, GA	Broadcast Media	Media & Information	18,000
KOLD CBS-13	Tucson, AZ	Broadcast Media	Media & Information	18,000
WTOL CBS-11	Toledo, OH	Broadcast Media	Media & Information	18,000
KFVS CBS-12	Cape Girardeau, MO	Broadcast Media	Media & Information	18,000
KAIT ABC-8	Jonesboro, AR	Broadcast Media	Media & Information	18,000
WSLS-TV NBC-10	Roanoke, VA	Broadcast Media	Media & Information	16,000
WECT NBC-6	Wilmington, NC	Broadcast Media	Media & Information	16,000
KSLA CBS-12	Shreveport, LA	Broadcast Media	Media & Information	14,000
KCBD NBC-11	Lubbock, TX	Broadcast Media	Media & Information	14,000
WOIO CBS-19	Cleveland, OH	Broadcast Media	Media & Information	14,000
WTVG-TV ABC-13	Toledo, OH	Broadcast Media	Media & Information	14,000
WBOY-TV NBC-12	Clarksburg, WV	Broadcast Media	Media & Information	13,000
KATV-TV ABC-7	Little Rock, AR	Broadcast Media	Media & Information	13,000
WVUE-TV FOX-8	New Orleans, LA	Broadcast Media	Other	13,000
WTVM ABC-9	Columbus, GA	Broadcast Media	Media & Information	11,000
WNCT-TV CBS-9	Greenville, NC	Broadcast Media	Other	11,000
KTRE ABC-9	Lufkin, TX	Broadcast Media	Media & Information	11,000
WMBF NBC-32	Myrtle Beach, SC	Broadcast Media	Media & Information	10,000
WJRT-TV ABC-12	Flint, MI	Broadcast Media	Media & Information	10,000
WTRF-TV CBS-7	Wheeling, WV	Broadcast Media	Other	8,000
WLNE-TV ABC-6	Providence, RI	Broadcast Media	Media & Information	8,000
WFMJ-TV NBC-21	Youngstown, OH	Broadcast Media	Media & Information	7,000

WDAM NBC-7	Hattiesburg-Laurel, MS	Broadcast Media	Media & Information	7,000
Globe Advisor	Canada	News & Information Service	Financial	Not Available
WXTX-TV FOX-54	Columbus, GA	Broadcast Media	Media & Information	Not Available
WVNS-TV CBS-59	Ghent, WV	Broadcast Media	Media & Information	Not Available
WTNZ FOX-43	Knoxville, TN	Broadcast Media	Media & Information	Not Available
WSFX-TV FOX-26	Wilmington, NC	Broadcast Media	Media & Information	Not Available
WSAV-TV NBC-3	Savannah, GA	Broadcast Media	Other	Not Available
WRBL-TV CBS-3	Columbus, GA	Broadcast Media	Other	Not Available
WMC NBC-5	Memphis, TN	Broadcast Media	Media & Information	Not Available
WLTZ-TV NBC-38	Columbus, GA	Broadcast Media	Media & Information	Not Available
WFXG-TV FOX-54	Augusta, GA	Broadcast Media	Media & Information	Not Available
WFLX FOX-29	West Palm Beach, FL	Broadcast Media	Media & Information	Not Available
WBCB-TV CW-21	Youngstown, OH	Broadcast Media	Media & Information	Not Available
WAND-TV NBC-17	Decatur, IL	Broadcast Media	Media & Information	Not Available
VB Profiles	United States	News & Information Service	Other	Not Available
KOCW CW-12/19	Tulsa, OK	Broadcast Media	Media & Information	Not Available
The State Journal	Charleston, WV	Newspaper	Other	Not Available
KMEG-TV CBS-14	Sioux City, IA	Broadcast Media	Media & Information	Not Available
KFMB 100.7 Jack-FM	San Diego, CA	Broadcast Media	Media & Information	Not Available
ProfitQuotes	United States	News & Information Service	Financial	Not Available
KWES-TV NBC-9	Midland, TX	Broadcast Media	Media & Information	Not Available
KAUZ-TV CBS-6	Wichita Falls, TX	Broadcast Media	Media & Information	Not Available
KFDA CBS-10	Amarillo, TX	Broadcast Media	Media & Information	Not Available
NebraskaTV	Kearney, NE	Broadcast Media	Media & Information	Not Available
WGFL-TV CBS-4	Gainesville, FL	Broadcast Media	Media & Information	Not Available
WFXS-TV FOX-55	Wausau , WI	Broadcast Media	Other	Not Available
WTLH-TV FOX-49	Tallahassee,	Broadcast Media	Other	Not

	FL			Available
WOLF-TV FOX-56	Wilkes-Barre, PA	Broadcast Media	Other	Not Available
WPFO-TV FOX-23	Portland, ME	Broadcast Media	Other	Not Available
WDSI-TV FOX-61	Chattanooga, TN	Broadcast Media	Other	Not Available
WLBT NBC-3	Jackson, MS	Broadcast Media	Media & Information	Not Available
Denton Record-Chronicle	United States	Newspaper	Media & Information	Not Available
KXXV-TV ABC-25	Waco, TX	Broadcast Media	Media & Information	Not Available
KXMB-TV CBS-12	Bismarck, ND	Broadcast Media	Other	Not Available
KUSI-TV IND-51	San Diego, CA	Broadcast Media	Media & Information	Not Available
KUAM-TV NBC-8 / CBS-11	Hagatna, Guam	Broadcast Media	Media & Information	Not Available
KTVN-TV CBS-2	Reno, NV	Broadcast Media	Media & Information	Not Available
KTEN NBC-10	Denison, TX	Broadcast Media	Media & Information	Not Available
KSWT-TV CBS-13	Yuma, AZ	Broadcast Media	Media & Information	Not Available
KSWO-TV ABC-7	Lawton, OK	Broadcast Media	Media & Information	Not Available
KPLC NBC-7	Lake Charles-Lafayette, LA	Broadcast Media	Media & Information	Not Available
KOAM-TV CBS-7	Pittsburg, KS	Broadcast Media	Media & Information	Not Available
KMPH-TV FOX-26	Fresno, CA	Broadcast Media	Media & Information	Not Available
KFRE-TV CW-59	Fresno, CA	Broadcast Media	Media & Information	Not Available
KLKN ABC-8	Lincoln, NE	Broadcast Media	Media & Information	Not Available
KLJB-TV FOX-18	Davenport, IA	Broadcast Media	Media & Information	Not Available
KIII-TV ABC-3	Corpus Christi, TX	Broadcast Media	Other	Not Available
KEYC-TV CBS-12 / FOX-12	Mankato, MN	Broadcast Media	Other	Not Available
KCEN-TV NBC-9	Temple, TX	Broadcast Media	Media & Information	Not Available
KFVE MyNetworkTV-5	Honolulu, HI	Broadcast Media	Media & Information	Not Available
IntelligentUtility.com	United States	Broadcast Media	Energy	Not Available
KTVG-TV FOX-17 / KSNB-TV FOX-4	Kearney, NE	Broadcast Media	Media & Information	Not Available
WZDX-TV FOX-54	Huntsville, AL	Broadcast Media	Other	Not Available

KPTM-TV FOX-42	Omaha, NE	Broadcast Media	Media & Information	Not Available
WLAX-TV FOX-25/48	LaCrosse, WI	Broadcast Media	Other	Not Available
WBOC-TV FOX-21	Salisbury, MD	Broadcast Media	Other	Not Available
WFXR-TV FOX-21/27	Roanoke, VA	Broadcast Media	Other	Not Available
KFJX-TV FOX-14	Pittsburg, KS	Broadcast Media	Media & Information	Not Available
WICU-TV NBC-12	Erie, PA	Broadcast Media	Media & Information	Not Available
EnergyCentral.com	United States	News & Information Service	Energy	Not Available
WUPV-TV CW-65	Ashland, VA	Broadcast Media	Media & Information	Not Available
KXVO-TV CW-15	Omaha, NE	Broadcast Media	Media & Information	Not Available
WLTZ-TV CW-38	Columbus, GA	Broadcast Media	Other	Not Available
WCBD-TV NBC-2	Mt. Pleasant, SC	Broadcast Media	Other	Not Available
Construction Dive	United States	Broadcast Media	Other	Not Available
KYTX CBS-19	Tyler, TX	Broadcast Media	Media & Information	Not Available
Buckaroo	United States	News & Information Service	Other	Not Available
KAZT IND-7	Phoenix/Prescott, AZ	Broadcast Media	Media & Information	Not Available
WCIV-TV ABC-4	Charleston, SC	Broadcast Media	Media & Information	Not Available
KRHD-TV ABC-40	Bryan-College Station, TX	Broadcast Media	Media & Information	Not Available
KFMB 760-AM	San Diego, CA	Broadcast Media	Media & Information	Not Available
KBMT-TV ABC-12	Beaumont, TX	Broadcast Media	Media & Information	Not Available
KSTC-TV IND-45	Saint Paul, MN	Broadcast Media	Media & Information	Not Available
Beamin1.com	United States	News & Information Service	Other	Not Available
Australian Resources	Australia	Trade Pub	Other	Not Available