

NIBS SOCIAL EQUITY SURVEY & ROUNDTABLE SPONSORSHIP

Social Equity in the Built Environment Survey & Roundtable Sponsorship Prospectus:

Diversity in its most simple form can be defined as “all the similarities and differences amongst people.” In other words, it’s a combination of all the characteristics that make us individuals such as age, ethnicity, national origin, sexual orientation, religious beliefs, disability, military experience, and socioeconomic background, ideas, attitudes, beliefs, educational background, perspectives, values, and so on. A culture of diversity embodies understanding ourselves and each other, moving beyond tolerance to acceptance, and wholly embracing the richness of each individual.

The National Institute of Building Sciences is committed to cultivating and preserving a culture of inclusion and connectedness. As role of conveners within the built environment, NIBS continues to find ways to bring the industry together to discuss the challenges, share experiences and ultimately find solutions relating to diversity and inclusion within our industry.

In 2020, NIBS convened more than 40 C-Suite association leaders in the built environment to participate in high-level discussions during a roundtable to [Improve the Workforce of the Built Environment through Social Equity](#). This virtual meeting was designed to share best practices, data and strategies for improving social equity in leadership positions in the industry.

In 2021, NIBS continued this conversation through a [Social Equity Executive Roundtable](#) that covered the results of the Built Environment Social Equity Survey, that was produced earlier in the year.

Now it’s time to deepen the conversation and take action with a 2023 Social Equity in the Built Environment Survey & Roundtable which NIBS will work on throughout the course of the year. With the results of this survey, we will be able to take next steps in ensuring measurable tools and criteria are in place to create an equitable environment for all within the industry.

This is your organization’s opportunity to sign on and make your mark on the 2023 Social Equity in the Built Environment Survey and Roundtable as the exclusive sponsor of this year-long critical endeavor.

Annual Sponsorship Benefits to Include:

- Opportunity to attend the twice annual in person Consultative Council meetings, the NIBS Council comprised of high-level building community representatives that make recommendations directly to the executive and legislative branches of government, to improve our nation's built environment and infrastructure. Note: This council is responsible for overseeing the work for the Social Equity Survey and instrumental in the Roundtable
- 3-5 minute speaking opportunity or video for introduction as the Exclusive Survey & Roundtable Sponsor before each Consultative Council meeting
- Your company logo branded as the Exclusive Social Equity in the Built Environment Survey & Roundtable Sponsor with logo on the final survey produced and mailed to NIBS' contacts, Industry CEOs and other built environment decision-makers.
- Logo on surveys that are sent to recipients for responses, and on the branded Survey webpage with your company description and hyperlink to your organization's website
- Official NIBS Press Release announcing your organization as a NIBS partner and exclusive sponsor of the Social Equity Survey & Roundtable followed by timeline of when the survey responses will be collected, when it will be published, released and dates of culminating roundtable
- Banner ad on [NIBS.org](https://www.nibs.org) home page and [Member Benefits](#) web page

Annual Sponsorship Benefits to Include:

- Opportunity to host two webinars throughout sponsorship period focused on ways your organization is addressing social equity in the built environment
- NIBS to provide the platform, set up and market the webinars to our lists of 60,000+ recipients and via social channels, LinkedIn, Google and Facebook
- Your organization to provide content and speakers for sponsored webinars
- One- year Unlimited Organizational Membership to NIBS allowing unlimited access to NIBS membership benefits, participation and engagement across NIBS Councils, workgroups and committees for all employees of your organization, (\$5,000 value)
- Two complimentary registrations to attend the NIBS Building Innovation Conference, taking place in September 2023
- Two complimentary registrations to attend the Building Innovation: Women's Leadership Forum, taking place in May 2023
- Table top exhibit space at the Women' Leadership Forum, (\$5,000 value)

Roundtable Sponsorship Benefits to Include:

- Exclusive sponsor recognition at the in -person Roundtables or Hearing of the Social Equity Survey where the results of the survey will be shared with respondents, Consultative Council Members, and invited attendees, to include;
 - Logo branded on all signage and power point presentations given at the Roundtable
 - Opportunity to share opening remarks and speak for 3 – 5 minutes about your organization and/or share video before introducing the presenters
 - Table top space to share marketing materials, handouts and giveaways to attendees
 - Invitation to attend all Roundtable discussions and networking events
 - Logo and branding on all email promotion and marketing about the Roundtables to NIBS contact lists

One (1) Opportunity Available: \$50,000
Option to pay quarterly or in installments