PROJECT PROFILE | BRIDGE ON RACE | PHILADELPHIA, PA

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PRODUCT(S)

WRAPSHIELD SA® SELF-ADHERED Water Resistive Vapor Permeable Air Barrier Sheet Membrane

PROJECT DESCRIPTION

The 17-story Bridge apartment building was designed to marry the historic feel of Philadelphia's Old City with the exciting, new aesthetic of the Ben Franklin Bridge. Built to serve as a symbolic bridge between old and new, the architects behind Bridge wanted to create a structure that respected the long-established architecture of the area while also utilizing the highest standard of sustainable design. WrapShield SA Self-Adhered fit these complex requirements with ease and contributed to the building's LEED Gold designation.

Bridge features over 31,000 sq. ft. of WrapShield SA installed behind ACM (Aluminum Composite Material) Rainscreen panels. Entirely self-adhering, WrapShield SA is free of VOCs and does not require the use of primers. This feature proved invaluable to both the people of Philadelphia as well as the architectural gems neighboring this new construction as contractors were able to safely install the building wrap without fear of exposing people or structures to toxic primers. Pedestrian pathways were kept open to the public throughout the installation process.

As Philadelphia's first LEED Gold building, Bridge provides a sustainable take on luxury. The 146 apartments afford amazing city view, rooftop green space and other high-end amenities. WrapShield SA contributed to LEED points in the Energy & Atmosphere and Indoor Environmental categories.

WrapShield SA Self-Adhered (orange) was installed on the new Bridge apartment building in Old City Philadelphia, PA.
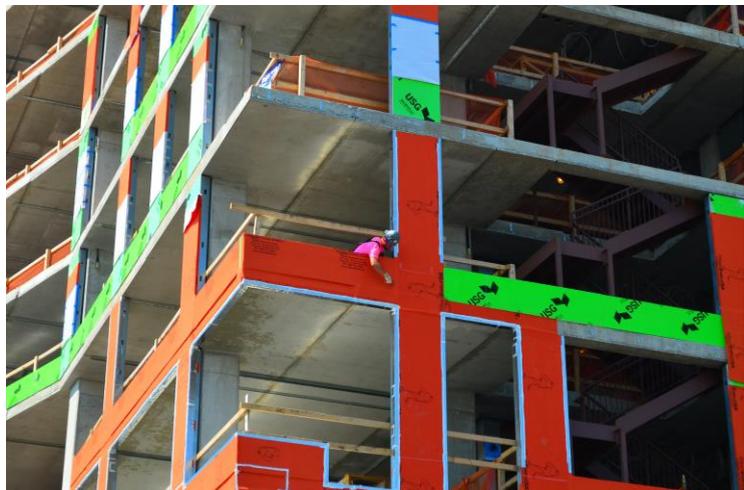
WrapShield SA Self-Adhered does not require substrate preparation, tapes or primers, reducing labor costs by at least 20%.